



BRAIN OF  
MATERIALS

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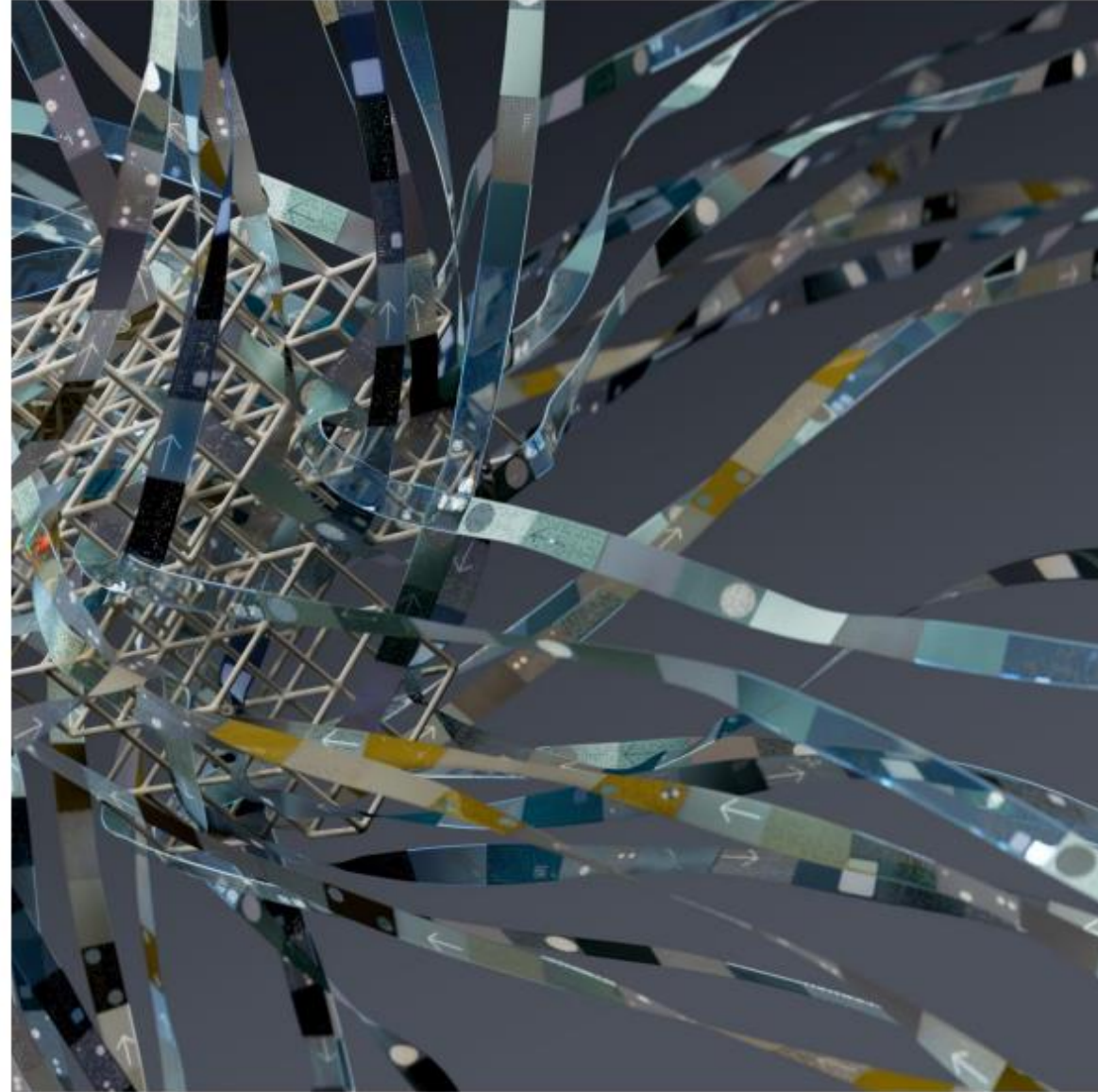
# **SMART MATERIAL INFORMATION MANAGEMENT**

MATERIAL ENGINEERING, DATA-DRIVEN, SUSTAINABLE.



# A MARKET WITH POTENTIAL.

33 MILLION PEOPLE DEAL WITH MATERIAL DATA. EVERY YEAR, 15 BILLION DOLLARS ARE SPENT ON OBTAINING INFORMATION (E.G. THROUGH LABORATORY TESTS). WE ARE **CONNECTING MATERIAL EXPERTS** AND PROVIDE THEM WITH THE INFORMATION THEY NEED - **WORLDWIDE.**





# MISSION:

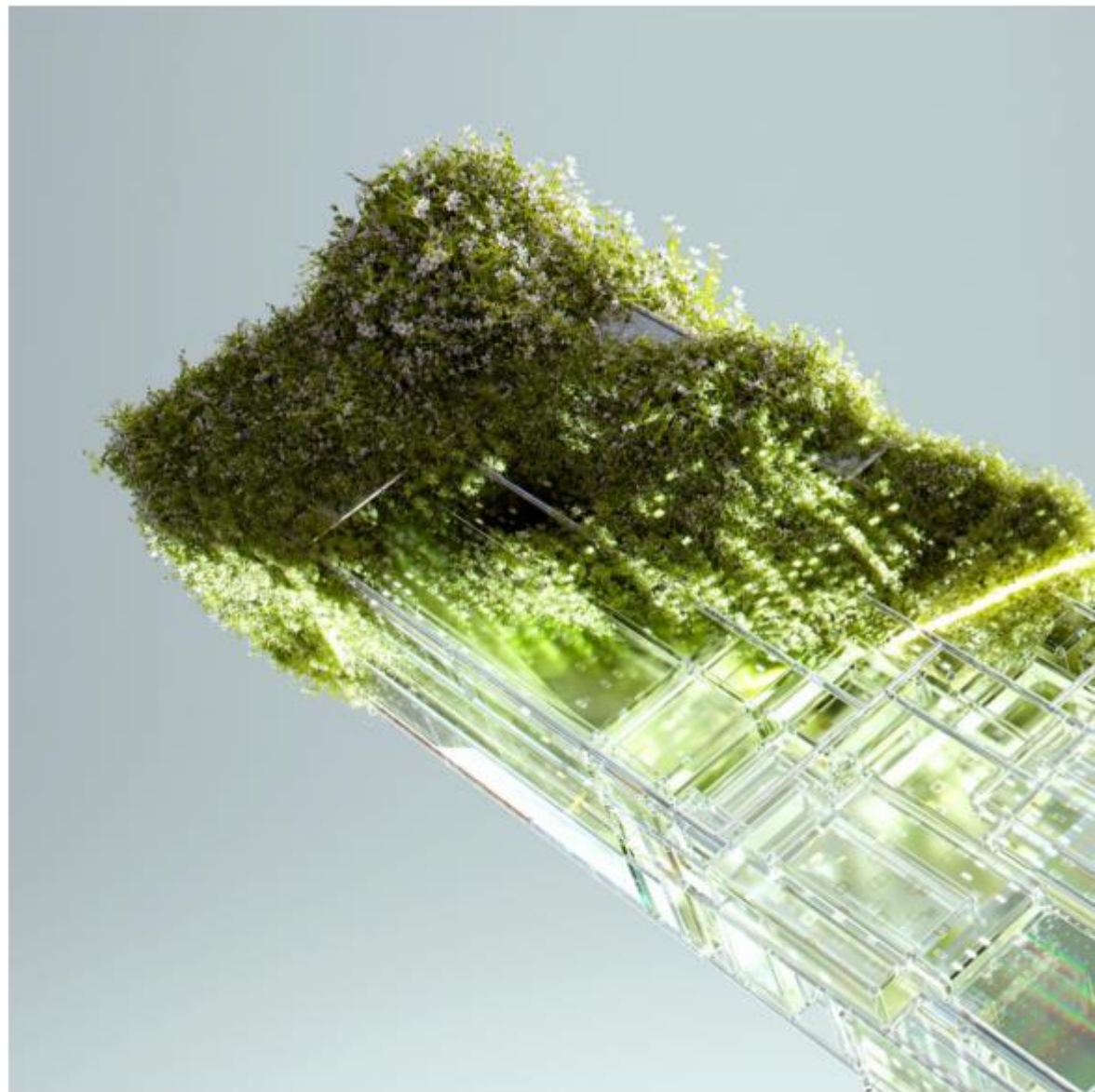
THE LEADING DIGITAL PLATFORM

- EFFICIENT & DATA-DRIVEN MATERIAL ENGINEERING
- CO<sub>2</sub>-NEUTRAL PARTS AND PRODUCTS
- GLOBAL NETWORK OF ENGINEERS AND SCIENTISTS
- MARKETING & PROCUREMENT



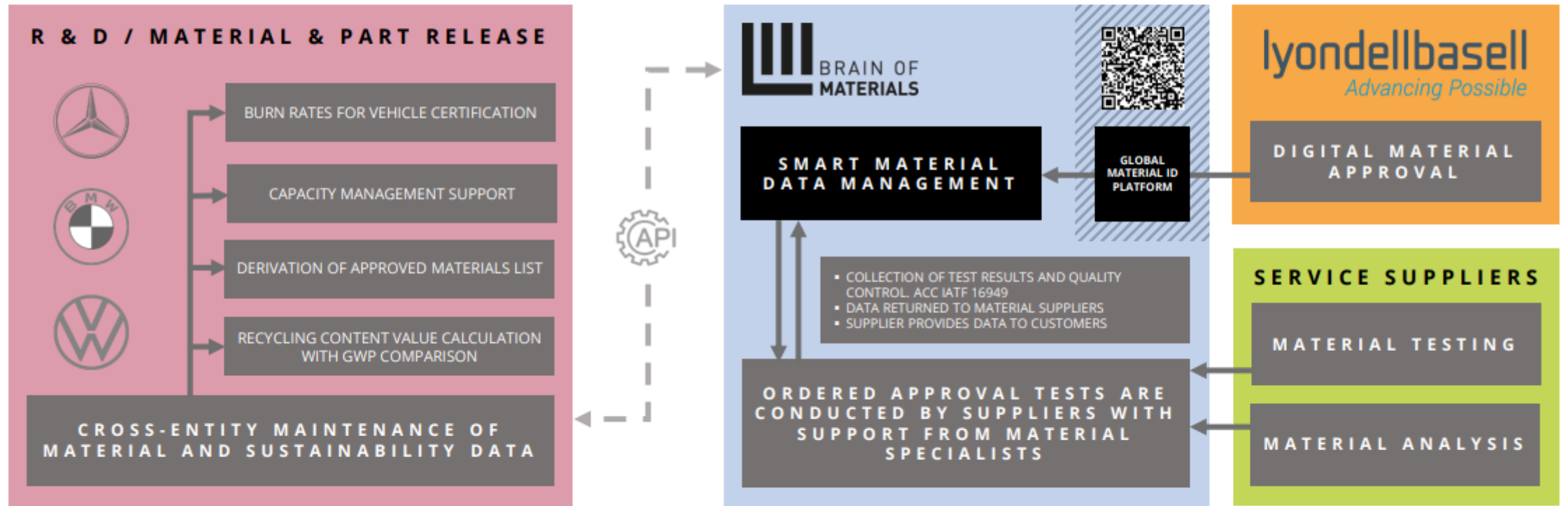
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**SMART.**  
SUSTAINABLE.  
DATA-DRIVEN.

MATERIAL ENGINEERING WITH IN-DEPTH  
KNOWLEDGE AND EFFICIENT PROCESSES  
IN A UNIQUE SMART MATERIAL  
INFORMATION MANAGEMENT SYSTEM.





# PROCESSES. RETHOUGHT.



# CUSTOMERS



## THE BOM CUSTOMER

Focus on the Business User

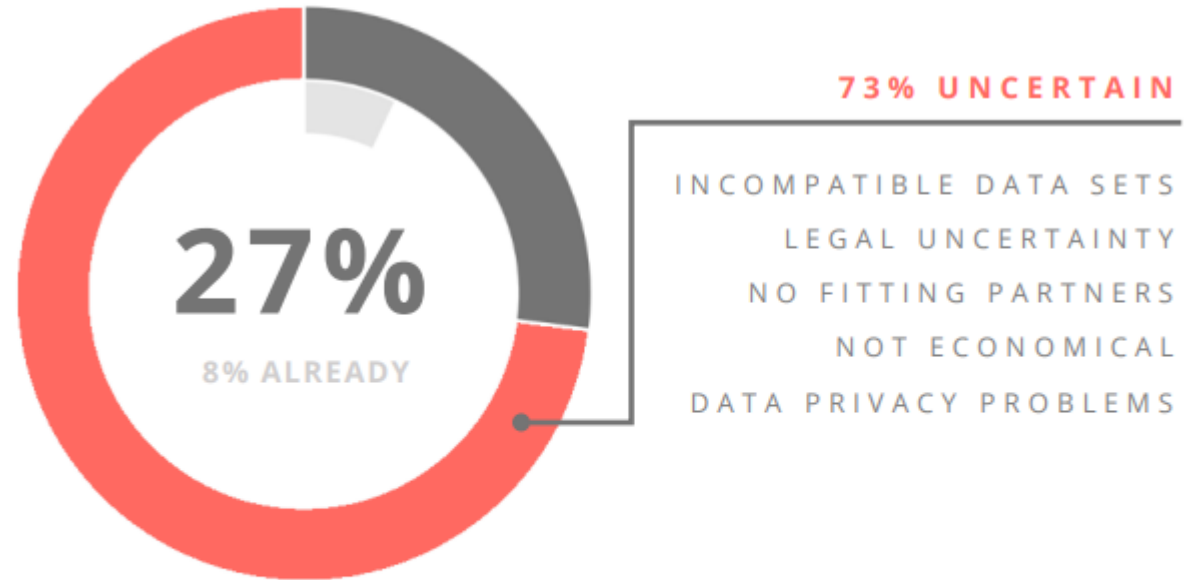
SME & COMPANIES  
WITH LITTLE  
DATA READINESS  
OR DIGITAL FOOTPRINT



COMPANIES  
WITH GOOD READINESS FOR  
RECEIVING OR PROVIDING DATA

## DATA READINESS

Companies planning on exchanging data with other companies within the next two years.



# — ADVANTAGES



## **MARKETING & SALES**

COST-REDUCING & DATA-DRIVEN DIGITAL SALES  
TRANSFORMATION - SEAMLESS

## **MATERIAL DATA ENGINEERING**

EFFICIENT ALL-IN-ONE PROCESSES,  
REQUIREMENTS & RELEASE WORKFLOWS

## **MATERIAL INFORMATION MANAGEMENT**

ASSISTED PRODUCT CATALOG ORGANIZATION,  
ATTRIBUTION WORKFLOW & QUALITY MANAGEMENT

## **GLOBAL MATERIAL-ID**

CONSISTENT TRACABILITY THROUGH THE  
ENTIRE SUPPLY-CHAIN

# DEMOCRATIZING COSTS OF MASTER DATA MANAGEMENT



- STANDARDS OF MATERIAL DESCRIPTORS BASED ON INDUSTRY RECOMMENDATIONS (E.G. VDA 231-200, ...)
- CUSTOMER REQUIREMENTS BASED ON MANDATORY REGULATIONS AND TECHNICAL SPECIFICATIONS
- SMART DATA ANALYTICS IN COMPARISON - REPORTS & MORE

## RESOURCE ADVANTAGES



**MATERIAL DATA MAINTENANCE**  
70 % BENEFIT



**MATERIAL ENGINEERING**  
50 % BENEFIT



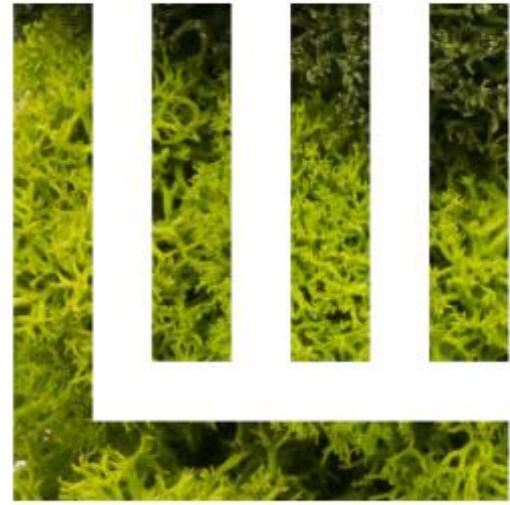
**SALES & MARKETING**  
30 % BENEFIT





# **CIRCULAR. DIGITAL. TOGETHER!**

BY NETWORKING WITH STRONG PARTNERS, WE WILL TRANSFORM THE MARKET SUSTAINABILITY.



BRAIN OF  
**MATERIALS**



Solutions for a Better Tomorrow

Coffee Break from **10.45h** to **11.00h**

